

Why become an MCFSC member?

We leverage grant funding and your support to manage major fuel-reduction projects countywide; offer free chipper days for residents clearing brush; assist low-income senior and disabled residents in clearing defensible space around their homes; help organize and support Neighborhood Fire Safe Councils; create educational material on being prepared for wildfire — and much more! Your membership also tells our funders that we are serious about preparing for wildfires, which brings even more funds into our county.

Visit our website to see member benefits for you. Just one tree-service contractor's discount, for instance, could repay years of membership fees, while making your home even safer. Please help us continue this important work by becoming a member — or even just making a one-time donation.

Become a member at:

<https://firesafemendocino.org/membership-options>

or make a tax-deductible donation at:

<https://firesafemendocino.org/donate>

Thank you for supporting fire safety in Mendocino County!

Mendocino County Fire Safe Council

MAILING ADDRESS ONLY: 410 Jones St., Suite C3, Ukiah CA 95482-5491

707-462-3662 • firesafe@pacific.net

www.firesafemendocino.org



Annual Report Fiscal Year 2019-2020

OUR MISSION:

"To inform, empower and mobilize county residents to survive and thrive in a wildfire-prone environment."

A letter from Board President Joe Zicherman

Fire season is well underway. Here at the Council, we are taking this opportunity to review what we've accomplished in the last year. We are also looking forward to what we can accomplish in the coming year.

Our work focuses on preserving lives and property. The recent Oak Fire involving the Brooktrails community demonstrated that preparedness pays off. With over 2,000 homes at risk, and no more than a dozen lost, I feel safe in concluding that fire-hardening homes and surrounding them with defensible space did contribute to fire-safe outcomes. The safe and swift evacuation at Brooktrails also illustrates one major benefit of a well-organized neighborhood fire safe council (Sherwood Firewise). We at the Council are proud that our own recent road-clearing efforts and chipper days have contributed to wildfire preparedness, at Brooktrails and elsewhere in Mendocino County.

Many thanks to our organizational sponsors listed in this report, and to our individual members – we could not continue our work without your support! Please become a member and/or make a donation at FireSafeMendocino.org, so that we can continue working to make all of us more fire safe.

Our Board of Directors:

Joe Zicherman, President
Amanda Reiman, VP
Charlie Kelly, Secretary



Lisa Bauer, Treasurer
Nancy Armstrong-Frost
Mark Hilliker



If you are interested in being part of a board committee, please contact directorfiresafe@pacific.net

2019–2020 Accomplishments

- Major internal restructuring involving: becoming fully independent from the Mendocino County Resource Conservation District (thank you, MCRCD!), adding new staff and board members, rewriting and updating our bylaws and various policies, securing our own insurance, filing delinquent taxes from prior years, and establishing compliant accounting procedures.
- Fully revamped our website, including both content and capabilities, and added a Spanish-language function, videos and other content.
- Developed a member-benefits package and expanded membership and outreach.
- Created and distributed hundreds of reflective address signs.
- Convened regular meetings of our Technical Advisory Group and Neighborhood Fire Safe Council leadership.
- Updated and reprinted our “Living with Wildfire in Mendocino County” booklet.
- Outreach through countless events, articles, radio and newspaper interviews, blogs, social-media posts, etc.
- The Ukiah Valley Fire Fuels Reduction Project has already cleared miles of key access roads, created shaded fuel breaks, and brought chipper days to many neighborhoods.
- Our “Creating Fire-Adapted Communities in the Navarro River Watershed” project has delivered road-clearing, chipping services, and a well-attended educational series in Anderson Valley.
- Acquired our own industrial chipper as part of our new Community Chipper Program launch.
- Continually expanding operations, outreach and services countywide.

We're making Mendocino County a safer place!



Maintaining defensible space can save your home.

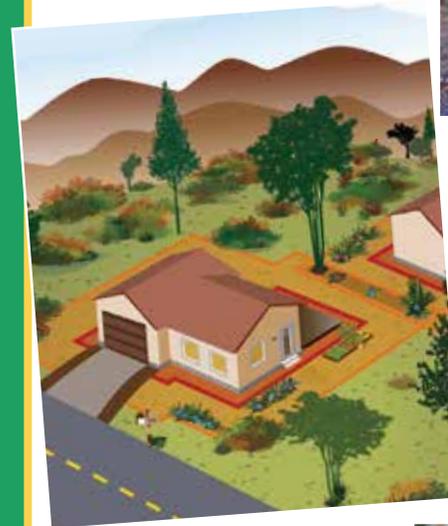
Our Programs & Projects — 2019–20 and Beyond

- **Reflective Address Signs** help first responders find you even in dark or smoky conditions — an important safety consideration!
- **Community Chipper Program** (CCHIP) brings chipper days to residents who have cleared brush around their homes.
- **DSAFIE** (Defensible Space Assistance for Income-Eligible) provides free brush-clearing and home-hardening services to low-income seniors or disabled persons.



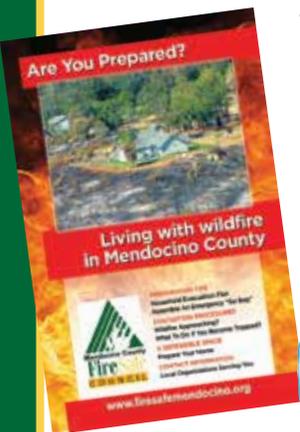
- We encourage and support **neighborhood fire safe councils** (NFSCs) in many ways — local organizing is one of our best and most effective safety strategies.

- **The Ukiah Valley Fire Fuels Reduction Project** creates shaded fire breaks, roadside clearing, and chipper days in strategic locations on the Ukiah Valley perimeter.



- The U.S. Forest Service is funding fuel breaks and chipper days in Brooktrails and Anderson Valley.
- We are currently producing a series of home-hardening videos and PSAs about preparation and safety.
- We are continually updating our website with new information, updates, resources, etc.

- Information and Outreach through our newly updated and reprinted “Living with Wildfire in Mendocino County” booklet.
- Numerous media interviews, articles, presentations, blogs, social media posts, etc. about how to be prepared for approaching wildfire.



- Everything we can do to make Mendocino County more fire-safe and better prepared for the best possible outcome in a wildfire event!



Our Funders and Partners:

- CAL FIRE (Calif. Dept. of Forestry & Fire Protection)
- California Climate Investments
- California Fire Foundation
- California Fire Safe Council
- The Community Foundation of Mendocino County
- The County of Mendocino
- LISTOS California
- Mendocino County Resource Conservation District
- North Coast Opportunities
- Pacific Gas & Electric
- United States Forest Service (USDA)
- University of California Cooperative Extension



Simplified Statement of Activities Year Ended June 30, 2020

REVENUE & SUPPORT

Foundation, Corporate and Public Support	\$100,037
Government Grants and Contracts	\$190,434
Memberships	\$1,485
Other Income	\$7,152

Total Revenue & Support **\$299,108**

EXPENSES

Contract Services	\$201,511
Operating Expenses	\$8,593
Other Expenses	\$1,829

Total Expenses **\$211,933**

CHANGE IN NET ASSETS	\$87,175
NET ASSETS, beginning of year	\$17,082
NET ASSETS, end of year	\$104,257

Simplified Statement of Financial Position as of June 30, 2020

ASSETS

Current Assets:

Cash	\$106,161
Accounts Receivable	\$55,891
Prepaid Expenses	\$1,050
Total Current Assets	\$163,102
Property & Equipment, Net	\$46,908

Total Assets **\$210,010**

LIABILITIES & NET ASSETS

Current Liabilities:

Accounts Payable	\$42,027
Deferred Revenue	\$63,726

Total Current Liabilities **\$105,753**

Net Assets \$104,257

Total Liabilities & Net Assets **\$210,010**

Our Staff:

Scott Cratty, Executive Director
 Bobbie Delgado, Administrative Assistant
 Mary Buckley, Special Projects
 Norm Brown, Project Manager
 Aaron Martin, Project Manager
 John Hansen, Bookkeeper



Scott Cratty,
Executive Director